

HOLA SOY

YANFE PEDROZA

PROFILE

I am a **full stack designer**, passionate about experiences for users in all context and also an **Architect with human-centered mindset** with proven ability to design and manage, graduated in 2013 from the architecture school of The Simón Bolívar University (Caracas) and certified in Supervisory Management from IBAT college (Dublin) in 2014. I have the ability to satisfy users through the identification of their needs. This year I completed a **Master in Interaction Design focused on UX/UI Design**.

Web UX/UI design and development:

- Design and layout html5 + css3 cross browser.
- Responsive design and layout.
- Wordpress: Premium theme code manipulation (html5 + css3).
- Regular user of web development interactive testing platforms such as Codepen and communities such as Stack Overflow.
- Javascript knowledge for the implementation of jquery library plugins in html5.
- Experience in project development in all phases: sketch, wireframe, mockup, prototyping and development.

Visual design for Web:

- Pixel Perfect Lover.
- Grids knowledge for web design and development.
- Designing Multi-Device Experiences UI/UX.
- Experience in web prototyping / wireframe development.
- Web trends knowledge as Material Design, Atomic, Flat design.
- Design responsive websites using Bootstrap.
- Digital products conceptualization.

EXPERIENCES

[December 2018 - Now] UX/UI Designer

@Parclick. Madrid, Spain
Online parking reservations in Europe.

[May 2018 - January 2019] UX/UI Designer

@ Syneidis. Barcelona, Spain
Cybersecurity Startup. Model company in data security and privacy.

[2014-2018] Co-Founder and Director / Architect And Experience Designer

@ INCURSIONES. Caracas, Venezuela
Social initiative to rediscover public space and architecture studio.

[2015] Digital Expression and AutoCAD professor

@ Facultad de Arquitectura, Universidad Simón Bolívar

[2014] Junior Architect

@ CHBC Group. Stord, Ireland
Interior architecture studio

CONTACT

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know: Madrid, Spain

TOOLS

Web Design

Wireframe (Balsamiq. Moqups)
Prototyping (Marvel. InVision)
Development (Sublime. Atom)

Graphic Design

Vector design (Figma. Sketch. Illustrator)
Edition (Photoshop)
Layout (Indesign)

Drawing and 3d-modeling

(Revit. 3dstudioMax. Rhinoceros.
Autocad. Sketchup). Cinema 4d)

EDUCATION

HIGHER EDUCATION:

[2018-2018] MA in Interaction Design

Barcelona, Spain
IED Istituto Europeo di Design

[2006-2013] BFA in Architecture

Caracas, Venezuela
Universidad Simón Bolívar
Minor: English

CERTIFICATES:

[2019] - Graphic Design

Madrid, Spain
IED Istituto Europeo di Design

[2017] - Web-Design (Front-end + UX)

Madrid, Spain
Neoland

[2015] - Diploma in Visual Narratives

Caracas, Venezuela
Prodiseño

[2014] - Diploma in Supervisory MGMT

Dublin, Ireland
IBAT College

LANGUAGES

Spanish. English. German.

AWARDS

- [2019] Honorable mention** XIII Bienal Nacional de Arquitectura, CAV Venezuela. Project: Paradiso. [Caracas,VE].
- [2018] Honorable mention** V Concurso de Desarrollo Urbano e Inclusión Social, CAF. Project: Paradiso. [Caracas,VE].
- [2017] First Place.** BID Banco interamericano de desarrollo + Impact Hub Fellowship. Project: Paradiso. [Caracas,VE].
- [2016] Honorable mention.** Self Construction. From sketch to reality. Architectural Competition. Archistart. [Costello, IT].
- [2015] Honorable mention.** Amenidades Urbanas. Ideas for new social housing blocks' public spaces. [Caracas,VE].
- [2012] Honorable mention.** La Carlota Park Ideas Competition with Glocalstudio. [Caracas, VE]. [Caracas,VE].
- [2012] First Place.** Workshop about Water. Iberoamerican Biennial competition on Architecture and Urbanism. [Cádiz, ES]
- [2011] Honorable mention.** Indigenous communities, post-mining economy, and sustainable urbanism. Contest Convive VI. [La Guajira, CO]

PUBLICATION & PITCH

- [2016]** Guest speaker. "INTERVALO". IAC. Maracaibo, VE. September, 2016.
- [2012]** Mechanical Waters, The city of rain: VIII Bienal Iberoamericana de Arquitectura y Urbanismo. Estando la mar por medio. Pag 334. September, 2012.
- [2012]** La Carlota, Public Ideas Competition: Escala, 49, #225, pag 104. October 2012.
- [2012]** Re-drawing Guajira's Landscapes, 6th Competition of affordable housing (CONVIVE): Escala, 49, #218 Pag 52-53. March, 2012.

CONFERENCES/SEMINARS

- [2019]** Mobile world congress + 4YFN. Barcelona, Spain.
- [2018]** Sonar 2018 + D. Creativity, technology & business. Barcelona, Spain.
- [2012]** BIAU VIII Bienal iberoamericana de Arquitectura y Urbanismo. Cádiz, Spain.
- [2012]** IAC Congreso Internacional de Arquitectura, Architecture and City. Maracaibo, Venezuela
- [2012]** BIAU VII Bienal Iberoamericana de Arquitectura y Urbanismo. Medellin, Colombia

MISCELLANEOUS

Travelling

Astrology

Registered Yoga Teacher (RYT®):

-Power Yoga

-Chakra Yoga